

## PORTOROŽ & PIRAN

### Corporate events with a sea view

Authentic Mediterranean air filled with negative ions to stimulate brain activity. Delicious local cuisine, ensuring there is enough energy to make even the toughest of meetings productive. It is no wonder that our business clients choose to return to our coastal destination for international conferences and other corporate events.

### Basic information

The Municipality of Piran lies at the far northwest of the Istrian peninsula. It covers an area of 42,7 km<sup>2</sup> with a population of 17.500, 400 of which live at the old town centre of medieval **Piran**. The town of Piran, with its narrow streets and tightly packed houses, has reigned over Piran Bay for centuries. Sea trade, its surroundings, salt pans and favourable climate ensure Piran maintains its economic power and prestige to this day. **Portorož** is the most important tourism centre in Slovenian Istria with a tradition spanning hundreds of years. The medicinal benefits of the sea, coastal air, salt and salt mud have been known about as far back as the 13th century. Complementing its many accommodation facilities are venues such as spas, wellness centres, casinos and conference centres. The tourist seaport and airport also enrich the area, offering convenient options for travel.

Destination Portorož & Piran offers an ideal environment for various corporate events. Outdoor venues, with their breathtaking views of the sea and town are just a few steps away. Modern conference centres are an excellent choice for hosting conventions, conferences and seminars, while the healthy Mediterranean air and the surrounding environment ensure the participants remain relaxed long after business is concluded.

### Conference capacity

Portorož is proud of its high quality, and diverse, conference and convention capacities, as well as interesting venues for all kinds of events. Grand Hotel Bernardin currently hosts the largest conference hall in Slovenia, with a maximum capacity of 1.100 participants. Not to be outdone, other hotels also offer excellent conference facilities for events with up to 500 participants. The hall of the former salt warehouse Monfort in Portorož and the hall in Theatre Tartini in Piran are just some of the most suitable locations directly by the sea. There is also the amphitheatre in Auditorium Portorož and many other smaller venues in Piran, such as the garden belonging to the Pastoral-Cultural Centre Georgios, the town walls, multimedia museum Mediadom and many others.

The largest conference centres and hotels with conference facilities:

#### Congress centre Bernardin, Bernardin Group Resorts & Hotels

- 19 superbly equipped multifunctional meeting rooms, for up to 2600 guests – individual groups of 16 to 1100 delegates,
- Europa convention hall with an astonishing sea view, seats up to 1.100 delegates,
- Large exhibition space,
- Casino, Spa & Wellness Centre.

#### **Convention Centre Portus, LifeClass Hotels & Spa**

- 10 multifunctional meeting rooms can host up to 1200 guests, individual groups of 20 to 520 delegates,
- The most complete spa, health and wellness offer in Europe under one roof,

#### **Convention centre Kempinski Palace**

- 6 multifunctional function rooms can host up to 647 guests, individual groups of 20 to 225 delegates,
- Magnificent Crystal Ballroom for exclusive events,
- Private park, suitable for product launches (cars, etc...),
- Roof top terrace for events overlooking the Adriatic Sea.

#### **Metropol convention centre**

- 5 meeting rooms can host up to 295 guests in total, individual groups of 30 to 150 delegates,
- Restaurant with a terrace overlooking the Gulf of Piran,
- Casino with a smaller wellness centre.

#### **Auditorium Portorož**

Central convention centre for all kind of events, including facilities such as:

- main theatre accommodating up to 479 guests,
- a covered summer amphitheatre with 1777 seats,
- 3 meeting rooms, of which is suitable for expos or similar events,
- a large foyer for social gatherings, exhibitions.

Excellent modern equipment, attractive accompanying program options, great hotel accommodation options – ranging in price, and a healthy light cuisine are the best reasons for choosing our destination for that perfect corporate event.

#### **Accommodation capacity**

Portorož and Piran offers accommodation infrastructure of different types and categories.

Hotel accommodation capacity:

<b>Hotel category</b>	<b>No. of locations</b>	<b>No. of rooms</b>	<b>No. of beds</b>	<b>Room structure</b>
Hotel 5* superior	1	181	364	5,8 %
Hotel 5*	3	488	1.006	15,8 %
Hotel 4* superior	2	270	531	8,7 %
Hotel 4*	13	1.364	2.674	44 %
Hotel 3*	10	798	1.735	25,7 %
<b>TOTAL</b>	<b>31</b>	<b>3.101</b>	<b>6.310</b>	<b>100</b>

Currently our destination offers 3.100 hotel rooms, most of them located in four-star hotels. We are very proud of our share of five-star accommodation (more than a fifth of the total), with four different hotels. The area also offers several private rooms and apartments, as well as some youth hostels and boarding houses.

### **Portorož Tourist Board**

Portorož Tourist Board is an economy oriented association within the Municipality of Piran. We are the decision making co-developer of quality assured and competitive development of tourism products at the destination. Our main mission is to promote the destination Portorož & Piran. We ensure a balanced development of tourism activity by cooperating and adapting to the needs of our partners, whether they are market oriented, operational, or development needs. We focus on the MICE segment as it is very important for our destination, especially outside of the main tourist season. We actively collaborate with the Slovenian Tourist Board, ensuring that our activities meet their development guidelines. We are also a member of the Slovenian Convention Bureau and most of the MICE segment activities are organised in tight collaboration with them. They assist us with international promotion and marketing of our destination as the best location for various international scientific, professional or corporate events. We work together at various fairs and workshops, and organise educational trips to the destination for potential business partners.

Portorož Tourist Board includes several local partners with whom we organise conferences and conventions at the destination. These partners include hotels with conference facilities, travel agencies – DMC, PCO (Professional Conference Organiser), businesses offering catering services, hospitality providers, transportation providers and Aerodrome Portorož. Our great collaboration and assistance skills enable us to host events for more than 20.000 visitors at once, at our destination.

### **On the wings of sea-side experiences**

Too far to get here by land or by sea? Portorož and Piran are also easily accessible by plane. The nearest airport is the Portorož Airport, which is located only 7 km from the cosmopolitan holiday resort of Portorož, and is suitable for smaller planes.

In the broader surrounding areas, there are also larger international airports, offering connections to the majority of European countries. The nearest one is the Trieste – Friuli Venezia Giulia Airport (Trieste, Italy), 80 km from Portorož, while the Ljubljana Jože Pučnik Airport, the central Slovenian airport, is 140 km away.

#### **International Airports:**

Portorož	8 min
Trieste	50 min
Pula	65 min
Ljubljana	85 min
Venice	120 min

#### **Ports:**

Portorož Marina	5 min
Port of Koper	20 min

#### **Nearby Cities:**

Trieste, Italy	35 min
Ljubljana	75 min
Venice, Bled	110 min

**Not only business:**

5 min away from: beach, tourist board, sports centres, spas and wellness centres

30 min away from: golf course

40 min away from: Lipica stud farm and Škocjan caves

1 hour away from: Postojna caves

For more information about the destination Portorož & Piran please visit:

<https://www.portoroz.si/en/mice>



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