



INTERNATIONAL BOAT SHOW
INTERNAUTICA
 4 - 8 MAY 2016
 MARINA PORTOROŽ, SLOVENIA

**IFBSO THE
 WORLD'S LEADING
 BOAT SHOWS**
 PLATINUM MEMBER



With over 20 years' of tradition, Adriatic International Boat Show's INTERNAUTICA has established itself as one Central Europe's major meeting points for marine business and nautical tourism in the region. With its consistent search for quality and exciting content, it is the perfect lead-in to the summer season for boating professionals and enthusiasts alike.

Visitors will be able to evaluate a wide range of new models of power yachts, sailing boats and catamarans whilst enjoying the great outdoors. INTERNAUTICA will, once again, confirm the fact that there is no better place to shop for your boat than at our boat show, a show where you can experience a wide range of boat types and styles all in one place. A full range of marine electronics, sport products and accessories will also be on display.

INTERNAUTICA showcases over 150 new vessels, with more than 200 exhibitors from all over the world and over 500 major maritime brands presented annually.

Well over 15,000 boating enthusiasts and maritime experts attend the boat show every year.

INTERNAUTICA will as always showcase important boat premieres, offering our visitors the possibility of testing them and getting the real feel of these new products.

Most importantly, INTERNAUTICA is more than an exhibition of contemporary nautical trends. With its versatile excellence, business orientation and facilitation of tourism, it plays an important role in positively stimulating regional development and the economy, which is why,

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INTERNAUTICA endeavours to present the latest, innovative future technology, educate, increase ecological awareness,

and promote the use of renewable energy and hybrid systems which reduce fuel consumption and harmful emissions.

The Green Avenue Project is our opportunity for showcasing innovative and interesting electric and hybrid vehicles, including vessels and other nautical equipment.





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The special attention of many domestic and foreign visitors will be given to the traditional gathering of vintage boats and old-timer cars which takes place over the weekend in the Bay of Piran.

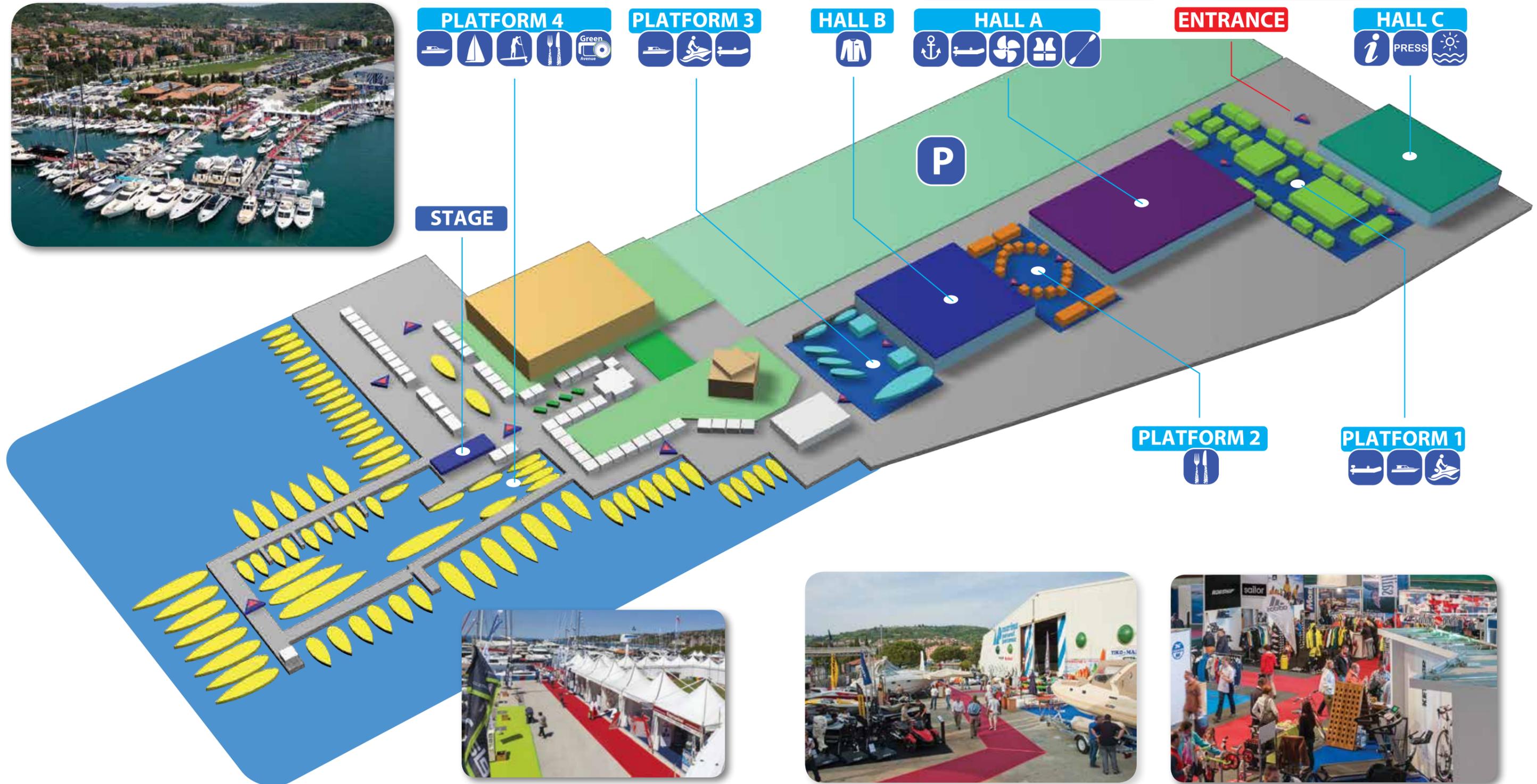
INTERNAUTICA offers a rich selection of marine equipment, sports apparel and accessories in the show's specially organised shopping area.

An exciting, wide variety of social events, sporting competitions and presentations are organised during the boat show, including numerous activities devoted to the comprehensive preservation of marine life every year.

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INTERNAUTICA covers over 28,000 square metres of indoor and outdoor space. The indoor venues provide space for displaying smaller yachts, inflatable boats, other nautical accessories and navigation equipment. The outdoor exhibition site has expanded every year as a result of increased, year-on-year exhibitor demand, including the increasing demand for showcasing larger vessels. Our floating docks are suitably extended for this purpose: appropriate mooring spaces for bigger yachts are added and major improvements in the planning of the exhibition areas are made.



**Borut Pahor**

President of the Republic of Slovenia

Dear friends of INTERNAUTICA, visitors and seafaring lovers,

INTERNAUTICA is a well established international boat show and it's celebrating the twentieth anniversary of its growth and development. In that span, Slovenia established itself not only as a coastal country, but a country that knows, explores and uses its sea with love.

INTERNAUTICA has been fascinating its visitors from the country and from afar from its very beginnings - from the day that the daring and determined story of preparing the leading nautical event in the Adriatic started, as if that was something that belonged to us all along. The organizers have been following the most recent nautical developments in the world for the last twenty years while emphasizing things that belong to us. This hard journey shows that the first step was easy only because no one was aware of the challenges in the future. I would therefore like to thank everyone who followed INTERNAUTICA in its journey to where it is today. You are not stopping yet and you are finding new ways to strengthen the biggest Slovenian nautical show in its position as the leading show in the entire Central European region.

INTERNAUTICA has been a very important contributing factor to the growth of nautical tourism in Slovenia, but its ripple effects may be even more important. When the show quiets down and the wind settles, only the love of the sea remains. Its openness and boundlessness bring us to the realization that the seas connect us all instead of setting us apart. I like to say that Slovenia is beautiful and smart, but today I would like to add that it is not that small either, since it has the sea and the largest nautical show in the region.

I wish a for nice stay on the Slovenian coast to all the visitors. I hope they will have fun socializing on the sea and by it. For the organizers, I wish that they make the a daring step into the next decade.

Dear guests, respected seafarers and sea aficionados

Every year, Internautica faces a tough challenge of outdoing the last show, and every year it comes out more attractive and interesting. This year, everyone who loves the sea will enjoy seeing the newest and the most daring innovation by Slovenian as well as foreign boat engineers and manufacturers.

In the last twenty years, Internautica has gained and strengthened its reputation of a flawlessly organized show with a top-notch offer of products that open a way to the sea. It has become a Slovenian nautical celebration which draws huge crowds to Portorož. I am sure that quite a few of this year's guests will come back with their boat next time.

The municipality of Piran is inseparably connected to the sea, so we are well aware of the importance of nautical tourism and the fact that the nautical industry is a promising and lucrative business for those who stay on land as well. Internautica has undoubtedly had an important effect on the revival of the nautical market which was temporarily hampered by the economic crisis. It has also drawn tourists who are aware that not only roads connect the world to visit the Piran municipality.

Boats are a business and an economic opportunity, but also a passion. A boat is more than just a mode of transportation for many, it is also their love, so Internautica is more than just a show. Anyone who visits Portorož this spring will quickly feel the special atmosphere that accompanies the presentation of news from the nautical world.

We would like to congratulate the organizers on their impressive anniversary and wish all the guests that they will greatly enjoy seeing the boats on display.

**Dr Peter Bossman**

Mayor of Municipality of Piran





The Adriatic Boat of the Year Awards will be presented by INTERNAUTICA for the third year in a row.

The International Jury of Experts will nominate for and present awards to the most innovative boats navigating the Adriatic region in the past season.

The Adriatic Boat of the Year 2016 selection will include all boats manufactured and presented in the Adriatic region from January 1st 2015 to March 31st 2016.

Jury members assign points, from 1 to 10, to the nominated boats, the boat with the highest score awarded first place. In cases where more than one boat from the same category shares the same number of points, the jury will conduct further scoring to pick a winner.

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The Green Avenue Project exhibited many electric and hybrid vehicles in 2014 and 2015: the NASA-award winning Pipistrel aircraft; various hybrid and electric cars (Tesla, BMW i3, Opel Ampera, E-Smart Roadster, E-Smart, Nissan Leaf); ecological vehicles (Fiat, gas engine modification); and an electric motor and bicycle. Greenline's hybrid vessels, as well as some purely electric powered vessels, were also visited in the water.

It will further expand for products and services not directly related to transport. Everything ecologically oriented, technologically sophisticated and environmentally friendly will be shown here.

The period ahead will be marked by the prudent and efficient use of energy, the shift to green energy and the development of related green technology. In the field of green mobility, Slovenia has achieved many outstanding results on the road, in the air and on the water.

INTERNAUTICA represent a further step forward for the Slovenian economy, tourism and entrepreneurship, as well as being a catalyst for maritime innovation.

The Green Avenue Project 2016 is presenting new electric and hybrid vehicles, vessels and nautical equipment of this type.

The Green Avenue Project increased in size and presented cars, motorcycles, bicycles and other means of transport powered by electrical or hybrid engines in 2015.

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